

# Digitalisation or the Fourth Industrial Revolution: Are we ready for it?



06.12.2017 - Conference & Networking Dinner  
07.12.2017 - 35th IFIA General Assembly



Geneva, Switzerland - Hosted by SGS



## DRAFT PROGRAMME

### Digitalisation or the Fourth Industrial Revolution: Exploring some drivers of change in the TIC sector

#### 6 DECEMBER 2017 / 17:00 – 19:30

VENUE: WARWICK GENEVA HOTEL (Rue du Lausanne 14, 1201 Geneva)

- **Welcome**, *Frankie Ng, CEO, SGS*
- **“Shaping the Future of Digital Economy and Society”**, *Dr Carlos Cordon, LEGO Professor of Strategy and Supply Chain Management, IMD, and Author of “Strategy is Digital”*
- **“Digital Era Opportunities and Threats According to Investors”**, *Jonathan Harrison, Robert W. Baird Limited*
- **“Standards and Digitalisation: Embracing change”**, *Nicolas Fleury, Deputy Secretary-General, ISO*
- **“A Vision for Digital Transformation in the World of Electronic and Electrotechnical Standards”**, *Frans Vreeswijk, General Secretary & CEO, IEC*
- **“Threats and Opportunities of the Fourth Industrial Revolution: What are the upsides of working together to address these? Perspective of a science company”**, *Gilles Martin, CEO, Eurofins*
- **Q&A**

**19:30-22:30: Networking Dinner**

#### 7 December 2017 / 08:30 – 14:00

VENUE: SGS HEADQUARTERS (Place des Alpes 1, 1211 Geneva)

- 08:30 - 10:00: **Council Meeting** (IFIA's Council members only)
- 10:00 - 11:30: **Presentations of Committees' activities by Chair or Vice-Chair** (open to all)
  - Consumer and Industrial Products, *Jens Butenandt, TÜV SÜD*
  - Public Affairs, *Mads Realmuto, UL*
  - Metals & Minerals, *Aldwin Vogel, Bureau Veritas*
  - Petcom and Agriculture activities and Certification Schemes, *Paul Harrison, IFIA*
  - Regional Committees Update
    - Americas, *Joan Sterling, Intertek*
    - China & India, *Mads Realmuto, UL*
  - Q&A
- 11:45 - 13:00: **General Assembly** (open to all)
- 13:00 - 14:00: **Networking Lunch**

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## RSVP

### PARTICIPANT DETAILS

Title: \_\_\_\_\_ Family name: \_\_\_\_\_ Given name: \_\_\_\_\_

Job title: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone no.: \_\_\_\_\_ Mobile no.: \_\_\_\_\_

Assistant name: \_\_\_\_\_ Assistant phone no.: \_\_\_\_\_

Assistant email: \_\_\_\_\_

Registration confirmation will be sent to the participant and the assistant.

### DAY 1: 6 DECEMBER 2017

Attending conference:  Yes  No

Attending networking dinner:  Yes  No

Dietary requirements/allergies: \_\_\_\_\_

Booked a room at:  Hotel Warwick Geneva Hotel (venue of conference and restaurant)

Grand Hotel Kempinski Geneva

Other

### DAY 2: 7 DECEMBER 2017

Attending Council Meeting (for Council members only):  Yes  No

Attending presentations of Committees' activities by Chair or Vice-Chair:  Yes  No

Attending the 35<sup>th</sup> Annual General Assembly:  Yes  No

Attending lunch:  Yes  No

Dietary requirements/allergies: \_\_\_\_\_

*Please send your registration form to [secretariat@ifia-federation.org](mailto:secretariat@ifia-federation.org) by 17<sup>th</sup> of November 2017*

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## HOTELS

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### WARWICK GENEVA HOTEL \*\*\*\*

#### VENUE OF CONFERENCE ON DAY 1 AND WALKING-DINNER

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Room types available: CHF 220 (classic room) CHF 250 (superior room), CHF 350 (Penthouse room)

Please fill in the Warwick booking form (attached to the invitation email) and send it to [resa.group@warwickhotels.com](mailto:resa.group@warwickhotels.com) and mention the code: SGS IFIA

Booking deadline: A limited amount of rooms have been reserved and will be booked on a first come first served basis. Remember to book before 22/11/2017 as the rooms will be released after this date.

Venue: Located at Rue de Lausanne 14, which is opposite Cornavin train station, very convenient from the airport, and at 5 min walking distance to SGS headquarters, Place des Alpes 1, where the IFIA meetings will take place on the 7<sup>th</sup> of December.

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### GRAND HOTEL KEMPINSKI GENEVA\*\*\*\*\*

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Room types available: CHF 350 (classic room)

Please book your room via the following link: [Kempinski](#)

Booking deadline: A limited amount of rooms have been reserved and will be booked on a first come first served basis. Remember to book before 24/11/2017 as the rooms will be released after this date.

Venue: Located at Quai du Mont-Blanc 19, a luxurious 5-star hotel, 8 min walk to the conference venue and a 5 min walking distance to SGS headquarters.