Standards and Digitalization: Embracing change

Nicolas Fleury, ISO Deputy Secretary General



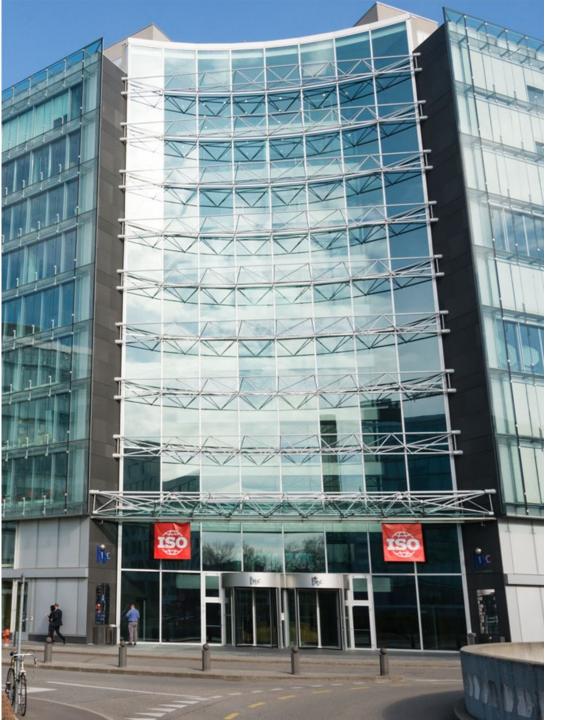


About ISO.

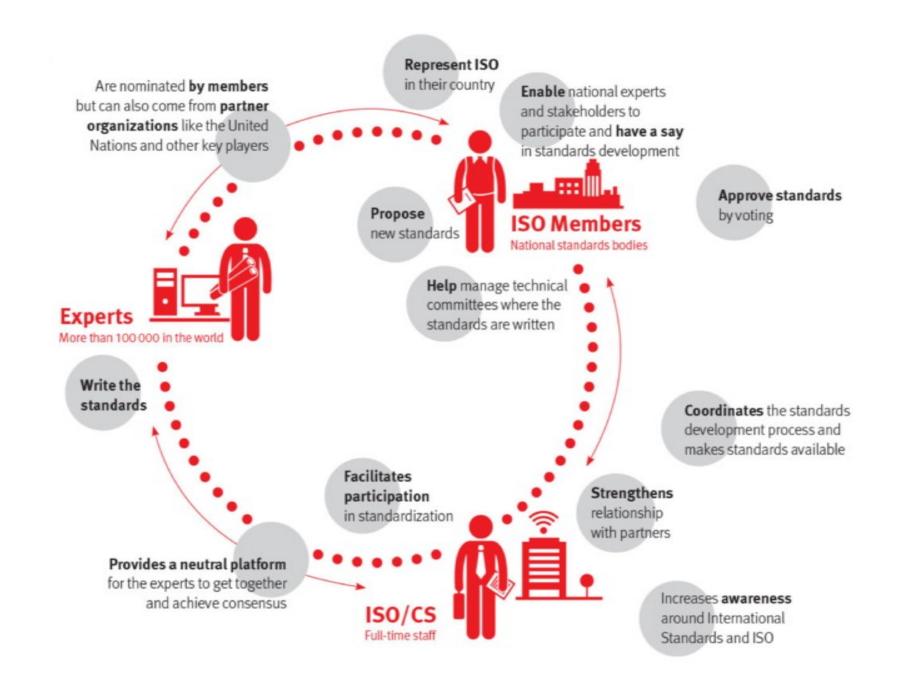




Swiss-based
Independent
Non-governmental
Not-for profit



ISO is the world's largest developer and publisher of International Standards.





Is ISO ready for the Fourth Industrial Revolution?



About digitalization.



Use of digital technologies to change a business model and provide new revenue and value-producing opportunities.



How standardization is being impacted by digitalization: a bit of history.



Digital transformation is not new.



We've adapted to technology in the past!

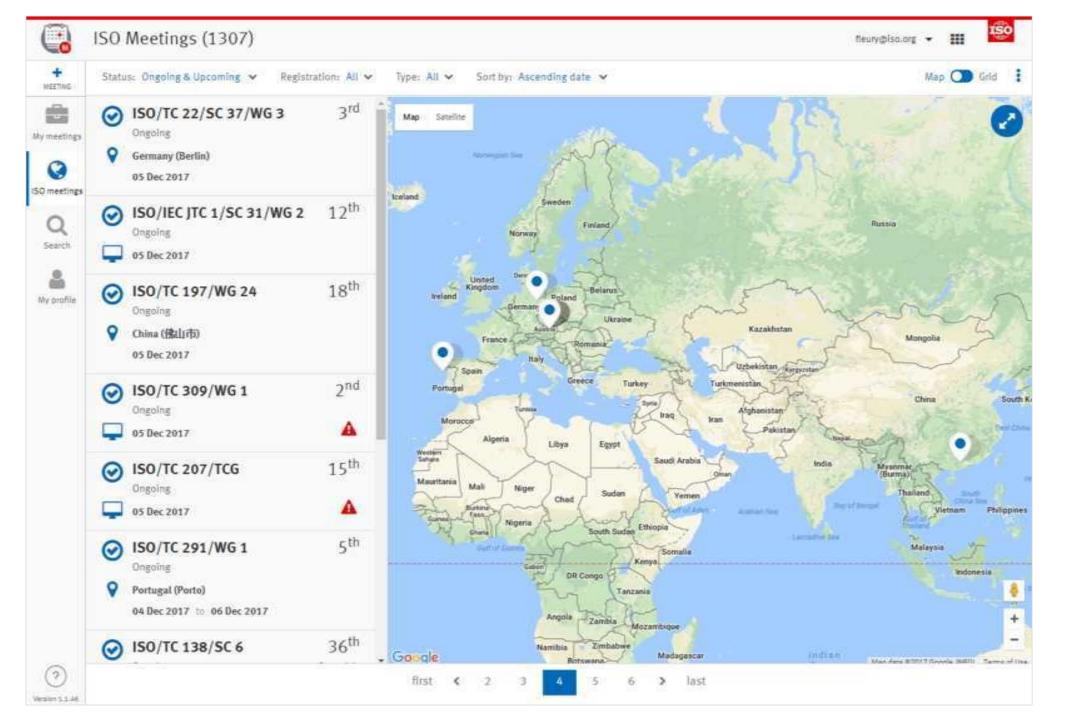






From mail to emails...

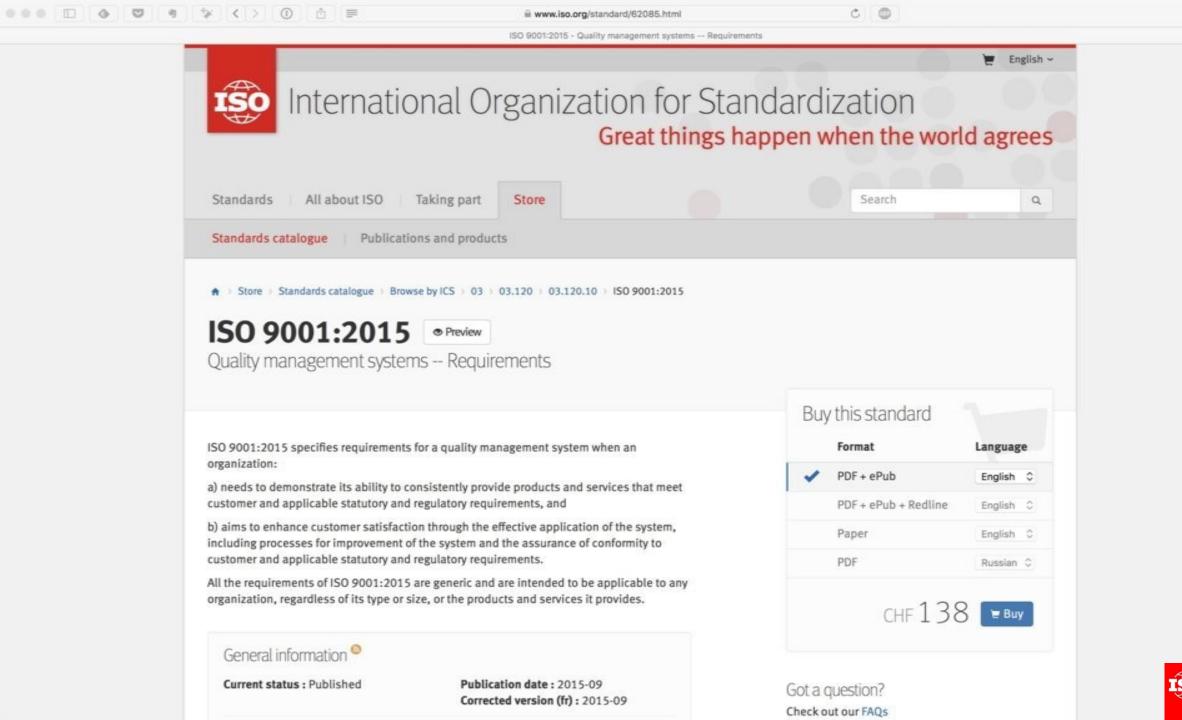






From offset to on-demand digital printing.







How standardization is being impacted by digitalization: our vision.



We continue to embrace technology evolution to anticipate the future of standardization.







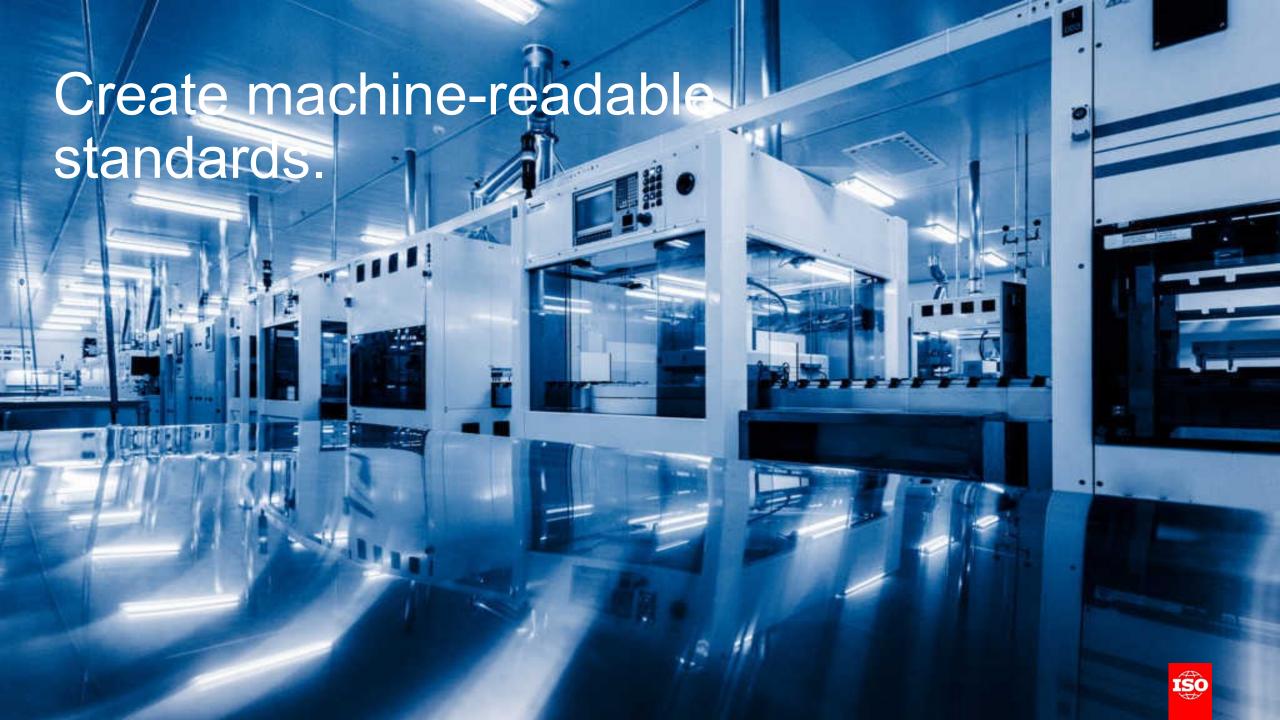


Address the needs and behaviors of the younger generation.



Structured content to create added value products.





How standardization is being impacted by digitalization: how to achieve our vision?

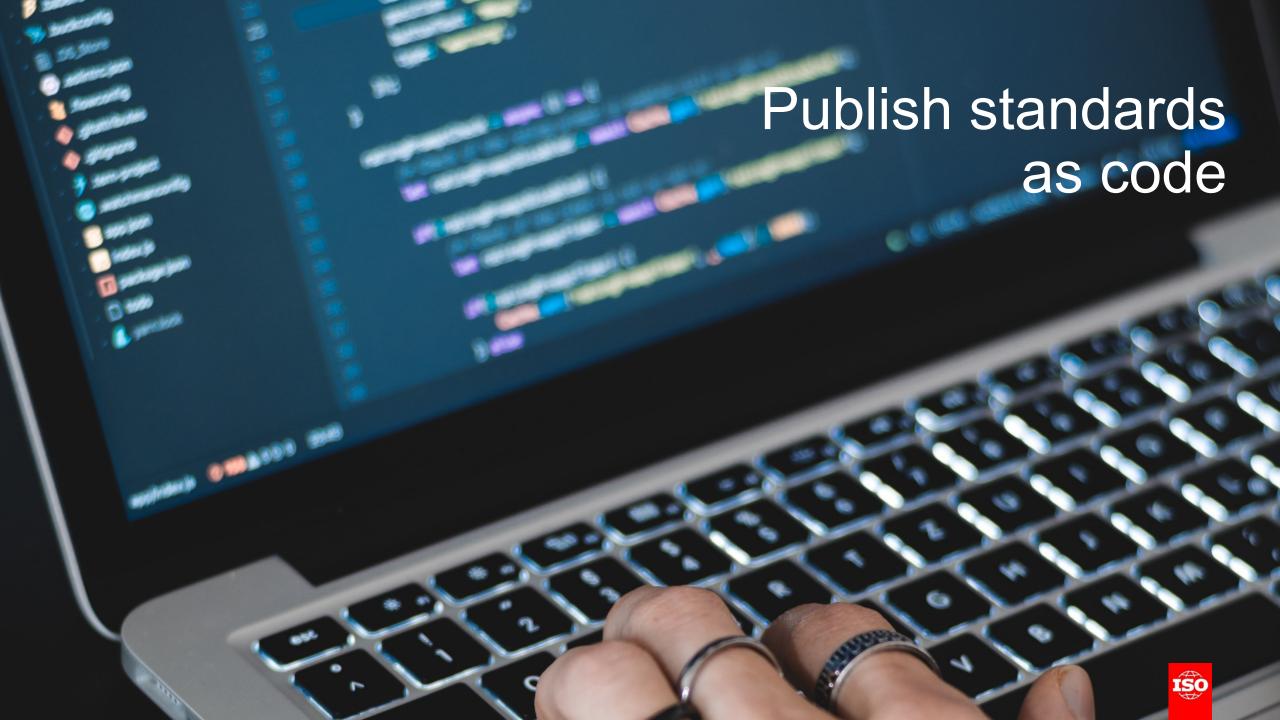














Some ISO standardization activities in the area of Industry 4.0 (Smart Manufacturing)



ISO Smart Manufacturing Coordinating Committee

Brings together more than 20 ISO committees engaged in Smart Manufacturing, including ICT, Additive Manufacturing, Security and Resilience, Robotics, etc.



Works closely with IEC and has established a Joint Standards Map Task Force.



Joint efforts between ISO and IEC to develop a unified reference model for Smart Manufacturing, taking into account the many existing models available.



IoT Big data Al Blockchain **Smart Cities** IT Security Techniques



In conclusion.











